

CR WOOTERS

Principal

Education

Saint Joseph's University, B.A.

CR Wooters is a senior strategist with almost 20 years of business, government and political experience. He brings unique experience navigating complexity and driving strategy through ever-evolving landscapes at the highest levels of business and government. His diverse skill set is built on a deep understanding of both policy and politics through the lens of strategic communications and direct advocacy. Over the course of his career, Wooters has advised presidential candidates, CEOs of global companies, Members of Congress, and leaders of businesses of all sizes. A campaign veteran at heart, Wooters approaches issues with the focus and drive of a campaign manager.

Wooters also serves as Deputy Director of the Technology CEO Council (TCC), the information technology industry's leading advocacy organization comprised exclusively of CEOs. In this role, he provides strategic advice and guidance to CEOs and their companies on emerging issues, including forced data localization, cybersecurity and privacy, as well as ongoing issues, such as immigration, tax reform and trade. He also works to navigate the evolving regulatory landscape to enable businesses to shape the future of innovation. The TCC membership currently consists of Dell, IBM, Xerox, Qualcomm, Oracle, Micron, HP Inc., Intel and Akamai.

Wooters hosts the Mehlman Castagnetti Rosen & Thomas podcast, *14th & G*, which delivers insights into the business of Washington.

Previously, Wooters worked at the strategic communications firm Purple Strategies, where he provided counsel to a variety of clients, including a leading global energy company, major financial institutions and a motor sports association.

Wooters is intimately familiar with the inner workings of Washington. He has served as Chief of Staff for two Members of Congress and directed a leadership office in the House majority. Most recently, he was Chief of Staff to then-Rep. Chris Van Hollen (D-MD). Prior to that, he worked with Speaker of the House Nancy Pelosi and Congressman Van Hollen to set up and direct the Member Services operation for the Democratic majority in the House. In this role, he served as a strategic advisor to more than 60 new and vulnerable Members of Congress, helping them understand the policy and navigate the politics of landmark legislation, including the American Recovery and Reinvestment Act, the Dodd-Frank Wall Street Reform and Consumer Protection Act, and the Affordable Care Act of 2010. He also served as Chief of Staff to Rep. Louise Slaughter (D-NY) when she served as Chairwoman of the House Committee on Rules.

In addition to his government service, Wooters has worked on political campaigns in dozens of states and districts across the country.